

DON WOOD

PHOTOGRAPHY

"A beautiful way to remember..."



TABLE OF CONTENTS

05

OUR STORY

07

ABOUT US

11

PACKAGE OPTIONS

15

INFORMAL GROUP PHOTO

17

GREEN SCREEN GROUPS



19

EXTRAS

21

BONUS ITEMS

23

SCHOOL PROMOTIONS

25

SPECIALS

27

STUART WOOD BIOGRAPHY



"Every child deserves to have a positive experience, shaping the way they feel in front of a camera for the rest of their lives."

- Stuart Wood

OUR STORY

Stuart Wood, a multi award winning photographer.

His philosophy is.....

"Every child deserves to have a positive experience, shaping the way they feel in front of a camera for the rest of their lives."

Don Wood Photography is a family owned and operated business, a leader in the industry since 1966.

Stuart Wood (son of Don Wood) leads a highly organised, dedicated team, always striving to maintain the highest level of quality service from our field team. Our Lab technicians and designers, all continue our dedication to deliver the highest quality photographic products to your school in a timely manner.

Portraits
Groups
(Sports and Extra Curricular Groups)
Whole School Group shot
Drone shots
Informal school shots
Virtual tours
ID Cards
Data Books
Graduations and Formals
Photo art
Muck up final year shots

At Don Wood Photography our team are trained under the guidance of Stuart, who shares his knowledge and 30 years of experience with his team on a daily basis, always looking to achieve a great smile!

It's difficult to miss "the funny guy"

Stuart, AKA the funny guy, has been known to have children in hysterics when he is in full swing on photo day, capturing the best possible smile from a child is his greatest joy and delivering a happy child's portrait home to their family.

"A beautiful way to remember..." their school days.

Need more information of what our team can achieve on behalf of your school?

Please call Don Wood Photography on 9542 5370.

DON WOOD P

"A beautiful way



Stuart Wood

Don Wood Photography Director



The Perfect Choice!

Don Wood Photography will personally tailor a range of options for your school from tailored class photos to one of a kind photo books, which our graphic designer will personally design for your school.

At Don Wood Photography we do things a little differently. Our team are trained under the guidance of Stuart Wood who shares his knowledge and 30 years' experience with the team on a daily basis, always looking to achieve that great smile. You will find Stuart behind the camera on photo day or in control of the drone taking aerial shots or large whole school photos. The whole team at Don Wood Photography thoroughly enjoy what we do.



HOTOGRAPHY

to remember... _____



At the DWP H.Q you will find our lab team diligently editing and correcting all images. With group photos we guarantee every child's eyes are open with best possible expression. Our portrait photos are edited so every child is straight and centred. We also adjust colour and density on every portrait. This is time consuming but at Don Wood Photography quality is our number one priority.

With every school our graphic design team individually design your front cover to compliment your schools branding. We use images (school shots) taken on photo day to reflect current students and facilities. This process is collaborative, our designer will liaise with your school to ensure an accurate, personalised finished product.

Don Wood Photography, a leader in this industry since 1966, our reputation is made up of a professional, fun, organised team with a can-do attitude. Our schools return year after year as they are happy with our consistent results. Our Don Wood Photography team are specially trained and we do not out source any service, which means our team will work hand in hand every step of the way during your experience with Don Wood Photography.





we're all about capturing

Smiles



Here at Don Wood Photography as part of your School photo day we take planned informal photos around your school. These photos focus on capturing happy children while in their school environment, school buildings and structures, murals and places of interest. These photos are used as part of the design in our school photo covers and all promotional activities.

In addition, we can create full framed artwork with added graphic designs if desired. All informal photos are provided via USB for any promotional work your school needs.

**Also see our school promotions*



DON WOOD



PHOTO WALLET

Presented in a traditional plastic sleeve, all pages are printed on photographic paper including the custom designed front cover in which we collaborate with you through the design process. The cover will include the student's portrait along side their name and class. Inside the child will receive a class composite page with the child's class mates and teacher names and a class group photo.

All Portrait packages include the photo wallet
*except portrait only package

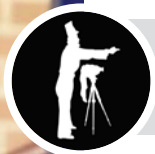


PHOTO BOOK

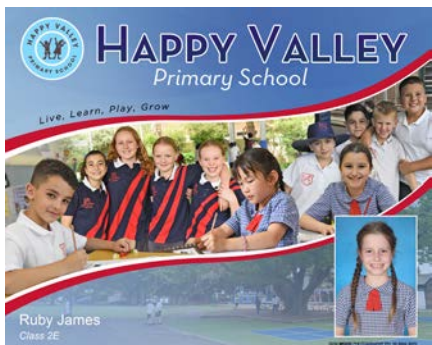
A4 eco-friendly 12 page (Primary) and 16 page (High School) photo book designed and tailored to capture all elements of your school, with photos of the school buildings and current photos taken on photo day. Inside a lovely message from your school Principal, a full colour large portrait of the child plus composite photos of the child's class mates, class photo and an added black and white class muck up photo. In addition, we are able to add or tailor the photo book to your liking, as you will be involved collaborating with our design team as we build the photo book to your specifications.

All Portrait packages include the photo book
*except portrait only package

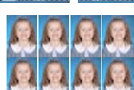
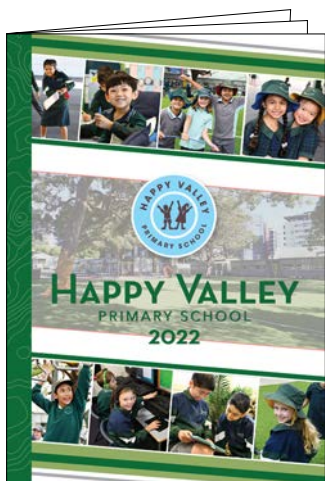
Ongoing benefits of Don Wood Photography as your school photographer year on year, we redesign your front covers add current children, new buildings or points of interest you would like to highlight your school.

SCHOOL PACKAGE OPTIONS

THE TRADITIONAL PHOTO WALLET EXAMPLE



THE PHOTO BOOK EXAMPLE







Smile



INFORMAL GROUP PHOTO

Custom made soft furnishings for a more relaxed group photo

RELAXED GROUP PHOTO

On photo day we strive to capture the best smiles from students, having fun and enjoying their photo day. From the nervous kindy kids to the enthusiastic older children, Don Wood Photography offer a more relaxed approach to a class photo, by using custom made soft furnishings.

In line with current lessoning trends, this removes the structure and formality of traditional class photos to create a pleasant environment, and gives the ability for students to mix openly and express their comfortable position within the group.





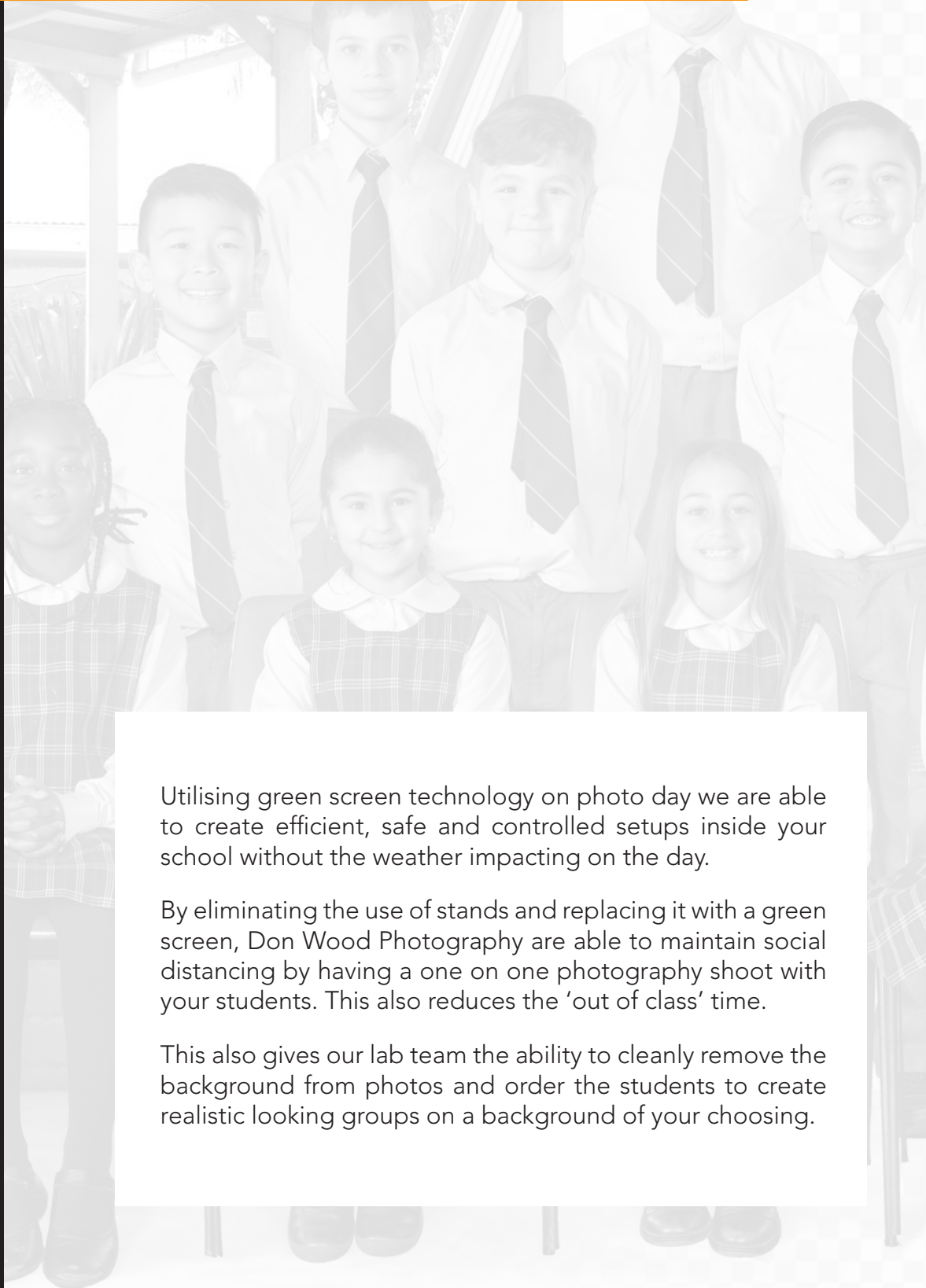
RELAXED GROUP MUCKUP

RELAXED STAFF GROUP PHOTO



GREEN SCREEN GROUPS

EFFICIENT & CREATIVE



Utilising green screen technology on photo day we are able to create efficient, safe and controlled setups inside your school without the weather impacting on the day.

By eliminating the use of stands and replacing it with a green screen, Don Wood Photography are able to maintain social distancing by having a one on one photography shoot with your students. This also reduces the 'out of class' time.

This also gives our lab team the ability to cleanly remove the background from photos and order the students to create realistic looking groups on a background of your choosing.



EXTRAS OR A SPECIAL GIFT?



FAMILY PORTRAITS

Family portraits are a lovely way to capture all your children as they grow and move through their school years, with many family packages available. It also makes for a lovely gift idea!



CALENDARS

Calendars are a creatively functional way of displaying your children all year round, beautifully presented with full colour and black and white photos. The calendars are available as an extra with portrait and Family packs.



KEYRINGS

Keyrings let you carry your child's photo with you always wherever you go. Photos are available with all portrait and family packs.



EXTRAS COMBO

Extras Combos give you the ability to purchase extra larger size photos.



"A beautiful way to remember..."

INCLUDED BONUS IT

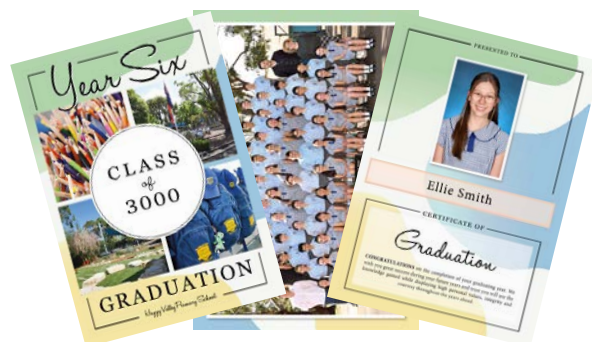


CUSTOMISATION

Complete customisation for your school!
In any of our options for your students to receive their photos, you will have your very own designed cover and interior, featuring your school colours, logo and very own students. Each year you stay with us we create a new one where you can give direct feedback to our graphic designer.

GRADUATION BOOKS

We believe graduation is a time worth celebrating. As such, we provide complimentary graduation books for graduation years such as year 6 and year 12. Each student will receive a personalised book featuring their portrait, year photo and a muck up photo. Each of these books is filled of photographs from around your school along with fun activities such as a signature page.



SCHOOL ALBUM

Your school will receive a complimentary album of every class photo and class composite page of every student and teacher. This includes any extra curricular activity groups and staff groups. We also provide a separate proof booklet of every student portrait in class order for all your record needs.

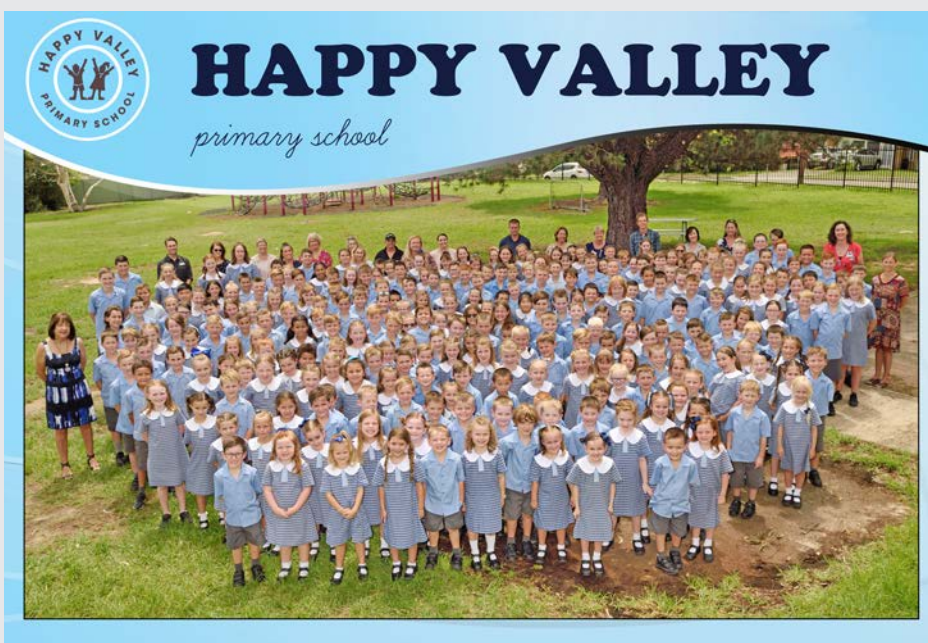
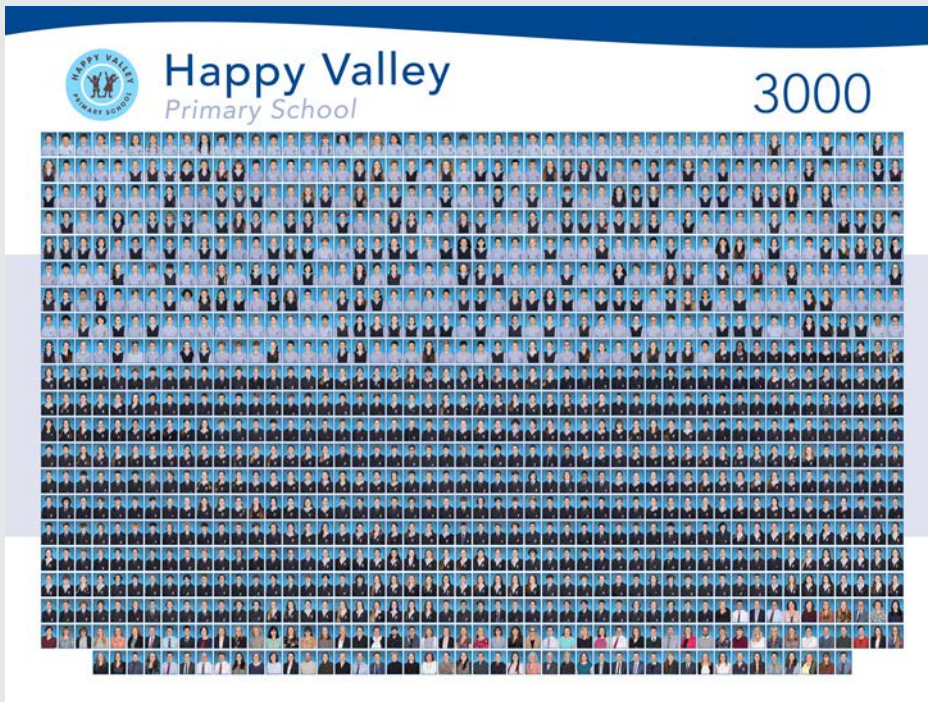
DIGITAL COPIES

Don Wood Photography supply your school with a USB containing digital copies of all students including their name and ID number, all class and group photos, plus a folder full of informal shots around your school.



ID CARDS

We create ID cards without sharing valuable student information as we don't out source. We do all our printing in house and deliver the ID cards along with your school photos.



At Don Wood Photography we also offer a range of display solutions for your school including:

- Whole school composites
- Whole school group photos
- Staff composite directory boards
- Staff formal group photo
- Year 6 photos
- Uniform posters

All posters are displayed in a 20'x30' (50x75cm) black aluminium frame and utilise school colours, logo and branding

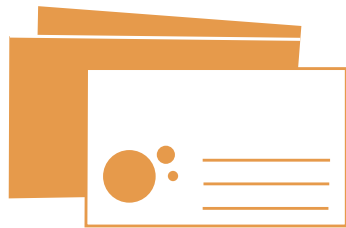
ADDITIONAL ITEMS

SCHOOL PROMOTION

Let us design it for you!

Here at Don Wood Photography we can take care of all your promotional design needs, and we can go from one extreme to the other. From large pull up banners to showcase at your next event, to the small but very informative flyers.

Don Wood Photography also create items for printing. Using a full digital lab, complete with the latest technology and systems to ensure you receive the highest quality printed image, we will be in collaboration with you through the design. So for your next design or print project please do not hesitate to call.



Business cards



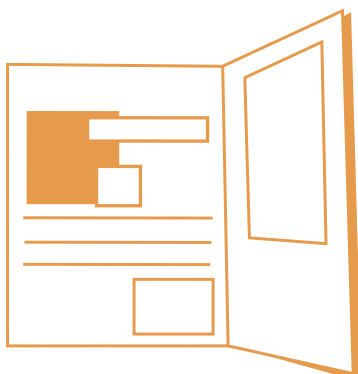
Postcards



Flyers



Letterheads



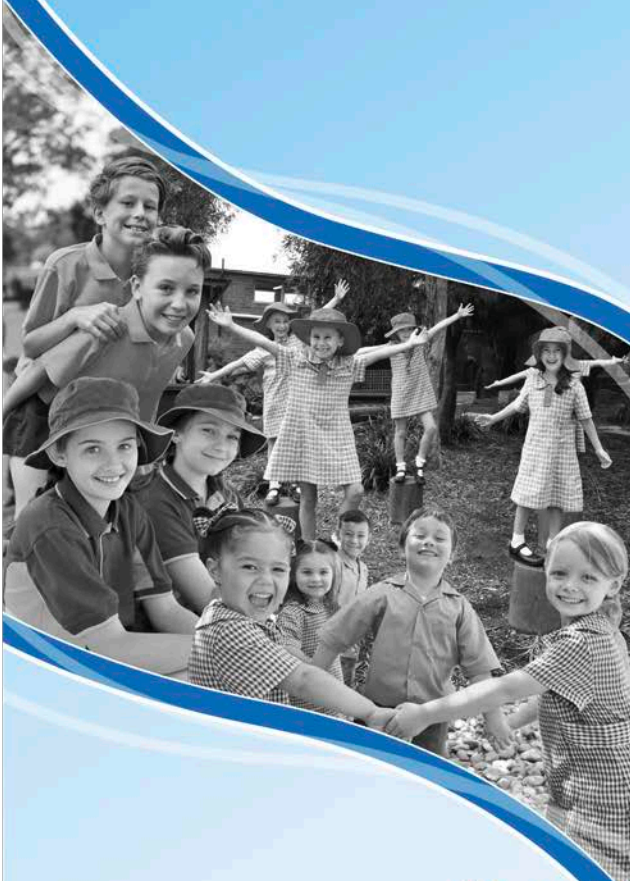
Brochures



Books



HAPPY VALLEY PRIMARY SCHOOL



Live
Learn
Play
Grow

PROMOTIONAL LEAFLET

Available to suit in size A4 or A3. These posters are a great way to promote upcoming events at your school.

PULL UP BANNER

Available in multiple sizes, these pull up banners are easy to transport and assemble, giving a professional look.

DL FLYER

Single or double sided colour DL flyer used to promote school events such as kindergarten open days, orientation days and school uniforms.



Kindergarten Transition - Enrolling now for 3000

Morning Tea and Tour -
Thursday 12th May 3000 - 10:00am - 11:00am, in the Library

Parent & Carer Information Session -
Thursday 23rd June 3000 - 5:30pm - 6:30pm, in the Library

Kindergarten Transition Sessions -
Wednesday 26th October 3000 - 10:00am - 11:00am
Wednesday 9th November 3000 - 10:00am - 11:00am
Wednesday 23rd November 3000 - 10:00am - 11:00am

The information sessions are designed to assist parents with transition to Kindergarten. During the Kindergarten Transition sessions, parents & carers are invited to our information presentations on a variety of topics.



Quality education in a caring environment
Phone: 9876 1234 Fax: 9876 1234 Email: HappyValley.school@det.nsw.edu.au



KINDERGARTEN 3000! ENROLL NOW AT HAPPY VALLEY

Happy Valley Primary School is an innovative school that provides a supportive environment where children develop the values and attitudes necessary to become connected, empathetic and global citizens.

School Tours
- Tuesday 26 July, 3000
- Tuesday 30 August, 3000
- Tuesday 20 September, 3000
From 9:30 - 10:00am
Learn about the school and visit classrooms.

Information Evening for Parents & Carers
- Wednesday 26 October, 3000
From 6pm - 7pm
Meet members of the teaching staff, learn about our approach at Happy Valley, tips to prepare your child for school, hear from the P&C and have a chance to ask questions.

Transition mornings for 3000 Kindy Students
- Tuesday 8 November, 3000
- Thursday 17 November, 3000
From 9:15am - 10:00am
An opportunity for your child to visit a Kindergarten classroom, make friends and engage in some fun activities.

Please register with the school office to attend these events and to book a time to meet with the principal.
Phone: 9876 1234
Email: HappyValley.school@det.nsw.edu.au

We look forward to welcoming you to our school community!



An aerial photograph of a school campus. In the foreground, there are several large school buildings with grey roofs. To the left, there is a green soccer field and a blue basketball court. The campus is surrounded by lush green trees. In the background, a large blue lake is visible, surrounded by a forested hillside. The sky is clear and blue.

SPECIALS

LETS PROMOTE YOUR SCHOOL TO NEW HEIGHTS!

We provide the latest in camera technology allowing us to provide special services including:

VIRTUAL TOURS

With our 360° camera we can create a mapped out tour of your school for future students to have a look around your school from the comfort of their own home.

DRONE + PANORAMA PHOTOS

While we visit your school on school photo day, we bring in our specialised drone camera to take photos of your entire school at once. We also use this technology to take whole school photos or photos of large class groups.

LIVE STREAMING

Have an event you want to capture on film? No problem! We provide a filming service of said events that are completely live streamed online for family members unable to attend in person. At this event we take photos of your event alongside this service.



"The Perfect Choice!"

In 1989 Stuart Wood, son of Don Wood, joined his parents on a full-time basis after completing his HSC. Stuart worked full-time while studying at UTS in Sydney. In his final year he was honoured with Student of the Year - a fantastic achievement, but this was just the start to his accomplished photographic career. Stuart went on to become;

- **The Australian AIPP Wedding Photographer of the Year**
- **The NSW Wedding Photographer of the Year (twice),**
- **The AIPP Ilford Trophy for the highest scoring photograph in Australia and New Zealand.**

With a string of awards to his credit, Stuart was the recipient of his third Masters - making him at the time Australia's youngest Triple Master - a truly great achievement.

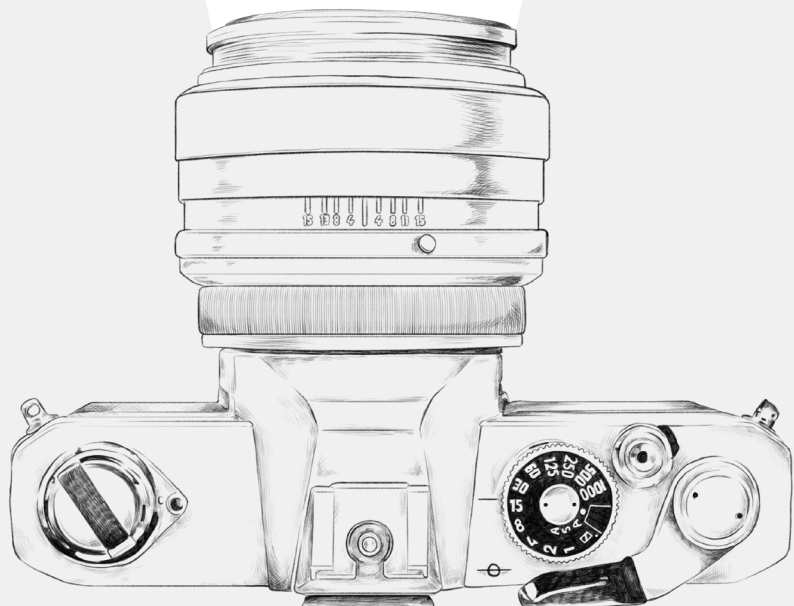
1999: Don and Marion Wood retired and handed the business to Stuart Wood.

2000: Stuart was once again awarded, with the PMA – Young Achiever of the Year.

Don was also honoured with the inaugural Henry Talbot Award for services rendered to the Photographic Industry. He was a very humble recipient, saying, "He had loved every day of his working life"; this is definitely a Wood trait.

Stuart's professionalism, strong work ethic as a highly accomplished photographer and dedication to his craft is second to none. He has been apart of his family's business all of his life. He has a pure passion for what has become his life's work.

"A beautiful way to remember..."





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